

PROGRAM "Prospects and Opportunities of Greek Entrepreneurs for Trade and Investment in East Africa" Thursday 20 March, 2025 15.00 -17:00 (Athens Local Time)

<u>Brief Greetings</u>

Dr. Vassilis Takas President of Hellenic African Chamber of Commerce & Development (HACCD)

Amb. Dimitris Karabalis

B' Director General for International Economic Relations, Ministry of Foreign Affairs

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Presentations

"Exploring Opportunities and Innovation: Insights from Africa's Leading Industry Experts"

Recycling business in Kenya & How to start up a business in Kenya **Mr. Emmanuel Ngeno** Manager of Alpha Business Company LTD, Kenya

East Africa's Thriving B2B Landscape: Opportunities in Packaging, Processing & Security Sectors **Mrs. Angela Kinyua** Managing Director of Montgomery Group, East Africa

Unlocking Business Potential in Tanzania: Strategies for Market Entry & High-Value Partnerships **Mr. Mattias Pruym** Managing Director of Vuka Consulting, Tanzania

Powering Progress: Innovations in Electrical Engineering, Automation & Construction in Kenya **Mr. Michael Georgiou** Bluebell **Kenya** Director , Kenya

The Future of Real Estate in East Africa: Digital Transformation, Tokenization & Smart Investments **Mr. Ramba Methode** CEO of Green Tech Construction and the founder of <u>Imali.biz</u>, Rwanda

Q&A

<u>Moderator:</u> <u>Mr. John Kourkoutas</u> Member of the B.o.D of the Hellenic-African Chamber (HACCD) & Managing Director of MrexporttoAfrica

Working Language: English